

## **DIGITAL MARKETING ANALYST - MARKETING**

**We are looking for a Digital Marketing Analyst to join our Marketing team. You will provide detailed market intelligence, product performance and audience insight to support business decision-making and advertising sales planning.**

**This role will support the Insight Controller and Sales Planner by delivering real insights into the profile, distinctiveness and desirability of each website's users that can influence agencies and client decisions**

**The ideal candidate will have solid experience within digital marketing services, preferably within a media owner.**

**You will need to be highly proficient in excel, google analytics, Nielsen (Ad Relevance/Ad Dynamics) TGI.net. It is vital that you have an interest in digital media and magazines.**

**Please apply by sending a CV and covering letter to [hr@hf-uk.com](mailto:hr@hf-uk.com)**