



DIRECTOR OF DIGITAL

This senior role is responsible for delivering digital revenue growth through the effective development of multiple online properties, and the monetizing of the digital assets through a combination of advertising and ecommerce.

You will conceptualise the next generation of Hachette Filipacchi's online propositions. You will be the online evangelist or 'soul of the internet' for the business, acting as the go-to individual for solutions as to how you approach leveraging online as a truly commercial engine of revenue and profit generation.

The ideal candidate will be a seasoned online expert, and probably a former MD. You must be experienced in driving online strategy, creating rich digital inventory and understanding how consumers behave online. You will have the gravitas to develop immediate respect internally and be able to deliver according to plan.

Good technical knowledge, commercial acumen along with previous P&L experience are all highly desired.

To apply for this position please click the link on the previous page attaching your covering letter and CV or email to Claudia Plummer at HR@hf-uk.com restating the role you have applied for.

